

Innovation 360 Institute and ADICOE Sign MoU Agreement to Promote Innovation Excellence

By Innovation 360 Institute

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Partnership to provide an integrated approach to educating Abu Dhabi organisations in innovation management including strategy, methodologies and tools.

Innovation 360 Institute, a global innovation management training and consulting firm, has signed a Memorandum of Understanding Agreement with the Abu Dhabi International Centre for Organisational Excellence (ADICOE), an organisation established to promote performance excellence at personal, interpersonal, managerial and organizational levels throughout the UAE, and a subsidiary of the Abu Dhabi Chamber of Commerce and Industry (ADCCI).

The agreement combines the experience of Innovation 360 in the area of promoting and stimulating organizational innovation and personal creativity with the resources of ADICOE to benefit organizations in the UAE.

Ms. Huda Abdulrahman Al Matroushi, Executive Board Member, ADICOE and Abu Dhabi Businesswomen Council, said the signing of the agreement with Innovation 360 is part of the Centre's goal to broaden the base of cooperation with the most important regional and global agencies specializing in capacity building to exchange experiences and transfer best practices.

The agreement represents a framework for action between Innovation 360 and ADICOE that will provide an integrated approach to many training programs and educational efforts to promote a culture of excellence and institutional innovation.

Kamal Hassan, Innovation 360 Institute President and CEO, commended ADICOE for their dedication to excellence and their understanding that innovation plays an important role in organizational performance. "I look forward to sharing Innovation 360's methodologies and tools for innovation and operational excellence as part of this agreement," he said.

Professor Hadi Eltigani, ADICOE CEO, said the agreement will contribute to the formulation of a national program that encourages organizational creativity through an integrated institutional approach. Working with Innovation 360, his organization will identify relevant content, and then devise an action plan for continued development to package the integrated knowledge and skill and make it available to all public and private institutions in Abu Dhabi.

About Innovation 360 Institute

Innovation 360 Institute is a strategy and operations advisory group that works with organizations around the world to improve growth and sustainability through innovation management deployment and leadership development training. Learn more at <http://www.i360institute.com/about-us>.

About ADICOE

ADICOE is a semi-government entity, operating as a subsidiary of the Abu Dhabi Chamber of Commerce and Industry (ADCCI), specialized in Total Quality Management and Business Excellence. ADICOE offers unique services in Training and Consultancy all aimed at achieving personal and organisational aims and objectives pertaining to enhance performance and results focused approaches. See <http://www.adicoe.ae>.

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